

# **PRIVACY POLICY FOR RIDEWITHBLINK.COM**

Welcome to Ridewithblink.com. Your privacy is of paramount importance to us at Blink Transport LLC ("Blink Transport", "we", "us", or "our"). This Privacy Policy outlines our practices regarding the collection, use, and sharing of your personal information when you use our website and services. We are committed to safeguarding your personal data in compliance with the best practices and all applicable laws.

## **ARTICLE 1: INFORMATION COLLECTION**

### **1.1 *Personal Information***

We collect information that you voluntarily provide to us, including but not limited to:

- Name
- Contact information (such as email address, phone number)
- Payment and billing information
- Travel arrangements and preferences
- Information required for special travel needs or requests
- Feedback and interaction records with our customer support team

### **1.2 *Non-Personal Information***

We automatically collect certain non-personal information when you visit our website, such as:

- IP address
- Device type and unique device identification numbers
- Browser type
- Operating system
- Pages you visit before and after using the services
- The date and time of your visit
- Information collected through cookies and other similar technologies

### **1.3 *Sensitive Personal Information***

We do not intentionally collect sensitive personal information such as government identifiers, racial or ethnic information, political opinions, religious beliefs, health data, biometric data, or sexual orientation. If such information is required for legal reasons (e.g., for compliance with regulations concerning child transportation safety), it will be handled with the utmost care and security.

## **ARTICLE 2: USE OF INFORMATION**

We use the information we collect for the following purposes:

- To provide and improve our transportation services.
- To communicate with you, including sending you confirmations, updates, and alerts.
- To process transactions and billing.
- For customer support and to respond to your requests or complaints.
- For internal research and development purposes.

- To enforce our terms and conditions and to prevent fraud and other prohibited or illegal activities.
- For compliance with legal obligations.

## **ARTICLE 3: INFORMATION SHARING AND DISCLOSURE**

### **3.1 *Service Providers***

We may share your information with third-party service providers who perform services on our behalf, such as payment processing, data analysis, marketing services, email delivery, hosting services, and customer service.

### **3.2 *Compliance with Laws***

We may disclose your information if required to do so by law or in response to a subpoena or other legal process.

### **3.3 *Business Transfers***

In the event that Blink Transport LLC is involved in a merger, acquisition, or asset sale, your personal information may be transferred as a business asset.

### **3.4 *Aggregated or De-identified Data***

We may share aggregated or de-identified information with partners or the public in a manner that does not reveal your personal identity.

## **ARTICLE 4: DATA RETENTION**

We will retain your personal information for as long as necessary to provide you with the services you have requested, comply with our legal obligations, resolve disputes, and enforce our policies.

## **ARTICLE 5: SECURITY OF INFORMATION**

We take reasonable measures, including administrative, technical, and physical safeguards, to protect your information from loss, theft, misuse, unauthorized access, disclosure, alteration, and destruction.

## **ARTICLE 6: YOUR RIGHTS**

### **6.1 *Access and Correction***

You have the right to access the personal information we hold about you and to request that we correct or update any inaccurate information.

### **6.2 *Deletion***

You may also request the deletion of your personal information, subject to certain exceptions prescribed by law.

### ***6.3 Objection and Restrictions***

You have the right to object to the processing of your personal data in certain circumstances and to request restrictions on the processing of your personal information.

### ***6.4 Consent Withdrawal***

Where you have provided consent for the processing of your personal data, you have the right to withdraw that consent at any time.

## **ARTICLE 7: COOKIES AND TRACKING TECHNOLOGIES**

We use cookies and similar tracking technologies to track activity on our website and hold certain information to enhance and personalize your online experience and to gather data about our website traffic.

## **ARTICLE 8: CHILDREN'S PRIVACY**

Our services are not directed to children under the age of 13, and we do not knowingly collect personal information from children under 13.

## **ARTICLE 9: CHANGES TO THIS PRIVACY POLICY**

We may update this Privacy Policy from time to time. The updated version will be indicated by an updated "Effective Date" and will be effective as soon as it is accessible.

## **CONTACT US**

If you have any questions or concerns about our Privacy Policy or the practices described herein, you may contact us at the contact information provided on the website.

By using our website and services, you consent to this Privacy Policy. If you do not agree with the terms, please do not access or use our services or interact with any other aspect of our business.

*Last Updated on November 4, 2023*